



CHRISTO PARTNERSSM

The Arion program is dedicated to helping you perfect and profit from the ultimate business plan.

The Arion Program is an innovative and practical business planning program where clients develop their business strategy, business plan and pitch. Developed by Peter Christo, an experienced and successful entrepreneur the Arion Program has been designed specifically to assist those looking to start a new business or SME's seeking to grow their business.

The comprehensive one-on-one business plan creation program is comprised of 13 sessions over six months and provides the most relevant and current marketing, financial and general business strategy and advice. Working from a guided workbook, you will brainstorm every part of the business and devise a strategic, planned approach forward. As the best business plans are those written by the business owner, you will put together the plan and review the progress with your consultant in each session.

Clients are matched with a qualified Business Consultant who brings a combination of relevant business studies and a proven entrepreneurial track record. They work with each client to facilitate and methodically review and develop the progress of the business plan, while inspiring and inciting new ideas, outlooks and investment opportunities.

At the completion of the Arion Program clients have a comprehensive and tangible business plan and a clear vision and road map of where their business is headed.

During the final session of the Arion Program clients have the option to refine their business sales skills and pitch their business plan concept to a panel of entrepreneurs and business enthusiasts be that for potential investment or real life business pitching experience.

ABOUT CHRISTO PARTNERS

Christo Partners was established by Peter Christo in 2003, a serial entrepreneur with a passion for business. Peter brings a wealth of professional and academic knowledge, experience and expertise to the entrepreneurial table, holding a Masters Degree in Entrepreneurship and Innovation, as well as a Bachelor of Economics and Marketing from Swinburne University of Technology. He is a skilled and practiced entrepreneur and has started over six businesses including the Internet Resource Centre in South Australia, Christo Consulting and currently Christo Partners in Melbourne.

As Christo Partners has continued to grow Peter has engaged Consultants from a similar background to himself, as he believes that those equipped with the education and theory behind business and real life business experience are best equipped to provide clients with the expertise to make their business ideas a success.

IS THE ARION PROGRAM RIGHT FOR YOU?

The Arion Program has been created specifically for those who want to get a business or new concept off the ground and who are prepared to put in the time, money and hard work to make their business a real success both today and in the future.

The Arion Program requires a large commitment and clients find that they are motivated, exhausted, challenged and inspired as they work through the 13 Consultant sessions to create a valuable business plan.

The Arion Program is certainly not for the faint hearted but is for the true entrepreneur who wants to make their business a real success.

ARION PROGRAM DELIVERY

One-on-one sessions are available in Melbourne, Sydney or Adelaide Australia both face to face and via phone and Skype.

Sessions are conducted over 13 sessions in six months, alternatively the time frame can be shortened or extended dependant on your situation.

FEE

\$2,500+GST (first month), plus \$500+GST per month for the following 5 months (Total \$5,000+GST)

Costs include all Consultant sessions, program materials and the enlisting of PitchClub members.

CONTACT DETAILS

Christo Partners

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HOW TO REGISTER

If you are interested in registering for the Arion program, please contact us via our website at www.christopartners.com.

If you are unsure whether the Arion Program is for you, please contact us to arrange a time to discuss the program in more detail.